**BIA Meeting Minutes**

*Tuesday May 3rd, 2022*

**Attendees:**

Members

* Paula Lynn Meredis
* Christine Taylor
* Roberta Douglas
* Jon Main

Others

* Karen Shepherd (minute-taker)
* Kim Smith (Olive Oil & co)
* Geoff White (Georgian Bakery)
* Megan (Mega mindful living)
* Dean (Mega mindful living)
* Wes Douglas (Royal tea on king)
* Frank Vatalaro (Rooted) outside BIA
* Bill Proulx outside BIA

**Absent:**

* Susan Canning
* Karianne Copeland
* Scott Campbell
* Tanya Sajan (maternity leave)

**Meeting Details:**

* 6:38pm (No quorum)

**New and general business**

* Butter tart festival - BIA judge
  + - Karen to reach out to Kelly from Midland Food tours to offer her a judge spot at the festival.
    - Kelly has accepted the position
    - Nicole Majors has been informed and contact emall has been shared
* Movie Night
  + - Board would no longer like to be involved with movie night.
    - Jon Main to contact the town and inquire to their involvement of movie night.
    - Request the town employee’s or summer student be responsible for movie night.
    - Nicole Majors has replied the town of Midland is not interested in any way with movie night.
  + Alley ways and benches
    - Karen Mealing touched on Alley way benches in conversation with Karen S.
    - Bia concerned about benches in alley ways
    - Karen S.to follow up with Karen Mealing re bench concern
    - Karen Mealing reported that benches would not be lined in the alley ways but more in the parking lots.
* Info from OBIA.
  + - pamphlets and info was left on display for anyone who wanted to have a look at them.
* Gift Certificates sold on line by shop Midland
  + - reported that some merchandise turned away computer printed downtown dollars sold through shop midland.
    - Concerns of photocopying
    - Karen to contact shop midland
    - Re: Karen has contacted and they are no longer being sold by shop midland
* Snow flakes little lake park
  + - Paula was able to confirm with classic designs that the snow flakes could not be retrofitted onto the light post.
    - Was it an idea to sponsor the light show in little lake with them this Christmas
    - Jon is pretty sure there isn’t power in little lake for it
    - Geoff White would like to see them sold to another town. He would contact Elmvale and Cold water.
* Paula Lynn Mercedes
  + - * Attended OBIA conference and seminars this month.
      * Great seminars and suggest more should attend 2023 conference held in London next year
      * Will be sharing more information obtained at conference.
      * Attended conference with new manager Karen Shepherd

* Events/Marketing
* Current Marketing
  + - New banners have arrived and are to be put up this month
    - Idea of using banners as event posters are now being implemented 3 poles will have the butter tart information on them.
  + Upcoming Events
    - Megan, Roberta, Christine interested in Resuming event meetings the week before every board meeting. Will report back to the board ideas that they have come up.

* Property Vacancy Committee
  + - New cheese store to open in Fall \_ the mouse trap
    - No one seemed to know what was happening with the old Mariana veils and tales.
* Chair Scott Campbell
  + - not in attendance

* Council John Main
  + - Jon announced he is putting his hat in for the upcoming election for the Mayor of Midland.
    - Patio program is in place
    - Megan said she believes its $500, health unit to inspect, liability insurance needed.

* Façade Improvement
  + - Minds alive approved for extension $3000 (last year budget)
    - Cashmere Blue approved for $1120.75
    - Budget $15,000-$1120.75 = $13879.25
* Streetscape
  + - 2 alleyways will be painted by Projects by Pat, Chris Marchand unable to do alley ways until late June 2022, also said he would be increasing his price.
    - IMPORTANT NOTE TO KEEP UNTIL RESOLVED: Matt asked the town about 2 large rounded garbage bins missing from the BIA area, currently 23 are in the BIA, which is number we had before the construction - but that included the 2 large rounded bins. 2 bins in the BIA are the town’s and the 2 rounded bins are not out Matt asked the town about 20 benches missing from the BIA. Currently 2 of the BIA’s benches are outside of the BIA. What is the town planning to do with them? The BIA would like an update < Matt asked Mitch, Dylan, Mayor Stewart, James, Carley and Pete from the Town of Midland
* Expansion
* IMPORTANT NOTES TO KEEP ON FILE
  + BIA would like to expand up to Yonge street for phase #1 and in the future phase #2 to 1st street and Midland Avenue, followed by expanding to fill the full boundaries of the current downtown area that is currently laid out by the town as the downtown area
  + BIA to work on steps 1-7
  + Contact David, Jeremy, Andy Campbell and Tina once the BIA has gotten close to completing steps 1-7
  + Town currently has no plans to decorate the banners/lights/hanging baskets from Elizabeth to Yonge
  + No new updates
* Treasury
  + Not in attendance

**Motions:**

Motion to accept the meeting minutes from April - no minutes taken.

* + - 2nd
    - For:
    - Against:
    - Carries

Motion to accept the May 3rd, 2022 meeting agenda

* + - 1st Roberta
    - 2nd Paula
    - For: All
    - Against: None
    - Carries

Motion to adjourn at 8:57pm

* + - 1st Paula
    - 2nd Christine
    - For: All
    - Against: None
    - Carries