



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

November 7th, 2023 – 7:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Attendance: P = Present; A = Absent

Nicole French		Bill Meridis		Katarina Knezevic	
Michael Sellwood		Roberta Douglas			
Megan Marchildon		Sarah Kenny			

1. CALL TO ORDER – PM

2. ADOPTION OF MINUTES

- a. Motion to adopt the minutes dated October 10th, 2023

3. APPROVAL OF AGENDA

- a. Motion to accept agenda dated November 7th, 2023

4. DECLARATION OF PECUNIARY INTEREST

5. REPORTS

- a. Beautification and Signage
 - a. Holiday Lights and Decor (update) – Katarina Knezevic
 - b. Hanging Baskets (update) – Katarina Knezevic
- b. Events and Promotions
 - a. Q4 review (update) – Katarina Knezevic
 - b. Non-BIA member contribution to events (discussion) – Katarina Knezevic
 - i. Mini Monster March
 - ii. Car Show

6. MOTIONS

- a. Alignment and Communication
 - a. Board Member Addition (vote) – Nicole French
- b. Amenities and Security
 - a. Vacancies (vote) – Nicole French
 - b. Lighting Program (vote) – Nicole French
- c. Vacation Time – Operations Manager (vote) – Nicole French
- d. Beautification and Signage
 - a. Façade Program amendment (vote) – Nicole French
- e. Events and Promotions
 - a. 2024 Q4 proposal (vote) – Katarina Knezevic

7. ADJOURNMENT – PM

NEXT BOARD MEETING:

General: Tuesday, December 5th – 6:00pm | Chamber of Commerce, 208 King Street, Midland