



MINUTES

Tuesday March 3rd 2026

Downtown Midland BIA

6:00 PM

208 King Street Midland, ON

PRESENT: Nicole French
Mike Sellwood
Bill Meridis
Sarah Kenney
Wes Hains
Paula Lynn

REGRETS: Roberta Douglas
Megan Marchildon

1. Call to Order & Opening Remarks - **6:09pm**

a. Approval of Agenda

Motion to approve agenda.

**Moved by Sarah Kenney
Seconded by Mike Sellwood
Carried.**

b. Declaration of Conflict of Interest - No conflicts declared

2. Approval of February Meeting Minutes

Motion to approve meeting minutes

**Moved by Sarah Kenney
Seconded by Mike Sellwood
Carried.**



3. May 2026 Patios Update

***ACTION* Followup on Collingwood Patio Program**

4. New Business Licensing Bylaw

***ACTION* We want BIA added to the exemption - Nicole to discuss with Steve.**

5. BIA Consultant

***ACTION* Invite to a June board meeting?**

6. Communications & Alignment

a. Newsletter & Content

***ACTION* Newsletter content should include Cruiseship dates, recycling solutions, BT licensing details, events, etc.**

b. Town Workback schedule

***ACTION* Paula to meet with town on workback schedule**

c. Domain Renewal

***ACTION* Paula to renew domains**

7. Beautification & Signage

a. County of Simcoe Grant

Grant was submitted

b. Seasonal Decor

***ACTION* Order test bollard covers**

c. Liaison with town on Flowers

8. Amenities & Security

a. Cigarette Disposal

b. Lightpoles



9. Promotion & Events

- a. New car show / sidewalk sale

Carshow conflicts with AMO - Paula will not be here

- b. Women's weekend?
- c. Holiday event?

10. Expansion & Fulfillment

11. Other

- a. Direct Deposit

***ACTION* Set Sarah up with signing authority**

- b. Leases

12. Q&A

13. Municipal Updates

14. Adjournment (Nicole) 8:05pm

Motion to Adjourn.

Moved by Bill Meridis

Seconded by Mike Sellwood

Carried.