MINUTES
Tuesday July 7, 2026

Downtown Midland BIA
6:00 PM
208 King Street Midland, ON

PRESENT: Nicole French
Jaz Patel
Sarah Kenney
Wes Hains
Paula Lynn

REGRETS: Mike Sellwood

GUESTS: Ashley (Saturday Afternoons), Brandon (Rustic Tub), Carrianne (Graffiti Art), Wanda (Image Salon), Tabitha (Gathered & Made)

1. Call to Order & Opening Remarks - **6:20pm**

2. Adoption of May Meeting Minutes

   MOTION to adopt May 2026 meeting minutes

   Moved by Wes Hains
   Seconded by Sarah Kenney
   Carried.

3. Approval of Agenda

   MOTION to approve agenda

   Moved by Jaz Patel
   Seconded by Wes Hains
   Carried.

   a. Declaration of Conflict of Interest **- None declared**

4. Reports

    a. Promotion and Events
        i. Downtown Dialogue
        ii. Celebrate Water
        iii. Car Show

            On a Sunday, 11:00am - 5:00pm. Concern over the number of cars registered.

        iv. Dock & Walk

    b. Beautification and Signage
        i. Side Street Beautification

            Sidestreets need a solution for all residential garbage bins and tree maintenance. This is especially the case for Dominion Ave.

            Discussion on using some of our existing art to support side street beautification.

            Nicole French made a MOTION to approve a $2,000 budget for side street beautification for Hugal and Dominion.

            Moved by Wes Hains
            Seconded by Sarah Kenney
            Carried.

        ii. Bollard Covers QR Codes for tracking data

    c. Finance and Administration
        i. Bylaws discussion
        ii. BIA Office Leases

            Nicole to send notice of non-renewal to landlord at 212 King street.

            Nicole French made a MOTION to approve expanded lease agreement with the Chamber of Commerce with additional exchanged services.

            Moved by Wes Hains
            Seconded by Sarah Kenney
            Carried.

iii. Extending Manager Contract

Nicole French made a MOTION to approve the employment agreement with Paula for employment starting August 1st, 2026.

Moved by Wes Hains
Seconded by Sarah Kenney
Carried.

d. Amenities and Security
   i. Lighting at the office

Discussed the need for front entry lights. The board requested a quote for lighting.

   ii. Speaker and music selection Apple music / Spotify

The BIA team, Paula and select board members need to know what's going on, why the speakers are unreliable.

   iii. Office Equipment

The BIA office needs a printer. Ashley from Saturday Afternoons has offered us one.

   iv. Main street metrics data package

Wes Hains made a MOTION to approve $2,000+HST on OBIAA data collection package for Downtown Midland

Moved by Nicole French
Seconded by Sarah Kenney
Carried.

e. Expansion and Fulfillment
   i. Facade Program Discussion and new application
   ii. Vacancy and beautification discussion
   iii. Expansion discussion

5. Adjournment

MOTION to Adjourn - 8:01pm

Moved by Wes Hains
Seconded by Sarah Kenney
Carried.

NEXT MEETING:
Board Meeting - Wednesday August 5th, 6:00pm @ Chamber