MINUTES
Tuesday February 3rd 2026

Downtown Midland BIA
6:00 PM
208 King Street Midland, ON

PRESENT: Nicole French
Megan Marchildon
Bill Meridis
Sarah Kenney
Wes Hains
Paula Lynn
Karianne Copeland

REGRETS: Roberta Douglas
Mike Sellwood

1. Call to Order & Opening Remarks - **6:14pm**

    a. Approval of Agenda

    Motion to approve agenda.

    Moved by Bill Meridis
    Seconded by Megan Marchildon
    Carried.

    b. Declaration of Conflict of Interest - No conflicts declared

2. Approval of November Meeting Minutes

    Motion to approve meeting minutes

    Moved by Sarah Kenney
    Seconded by Bill Meridis
    Carried.

3. Approval of Emergency Staffing Meeting Minutes

   Motion to approve emergency meeting minutes

   Moved by Megan Marchildon
   Seconded by Bill Meridis
   Carried.

4. Communications & Alignment
   a. Onboarding Paula

      *****SARAH** Ring central, scram cameras**

      *****MEGAN** Flowers, Speakers, Ontario Job Grant, Event Applications, Insurance Contact, event details (car show), payments**

      *****NICOLE** Emails, Newsletters, workback, town liaison, social, MOU**

   b. Town Workback schedule

      June is Pride month and BT is June 13th.

      July is Celebrate Water

      September MuralFest & Carshow

   c. Patio Program Meeting - Thursday Feb 5th 1:00pm

      ****ACTION** Put out survey to BIA members to determine opinions on patios, sidewalk activations, events, and parking**

5. Beautification & Signage
   a. Bollard Covers - Summer & Celebrate Water Festival

      The town has $10,000 in budget for fall/winter bollard covers.

   b. Liaison with town on Flowers
   c. Ground planters, spring & summer flowers

      Add ground planter maintenance to the workback schedule.

d. New Banners - Celebrate Water

OBIAA Conference is April 19th - 22nd. Yes, we want to attend. They've changed their pricing structure to be reflective of the size of the BIA attending.

6. Amenities & Security
   a. New garbage cans downtown - Liaison with town

      Town to buy new garbage cans for downtown. **ACTION Paula to get in touch with town to be involved in the discussions for the best options.**

   b. Electrical Issues with Poles/lights - Liaison with town
   c. Recycling Pickup

      Need newsletter to go out with details about Recycling pickup and $25 deal with the vendor recommended by BIA.

7. Promotion & Events

   The BIA would like event meetings with the town again.

   a. New car show / sidewalk sale

      Need to fill out an application.

   b. Women's weekend?
   c. Holiday event?

      Yes everyone is interested in a holiday event but need to align on date and timing. Fri-Sun, $100/ticket, activities and shopping. Guidebook / stamps, something to encourage going into stores, etc.

      Motion to extend meeting to 8:30pm.

      Moved by Nicole French
      Seconded by Megan Marchildon
      Carried.

8. Expansion & Fulfillment

9. Other
    a. Leases

        Old building lease ends August 30th 2026.

        ****ACTION** Give notice to tenants at other building. OUT at the end of August.**

        Agreement to speak with Anna at the Chamber and discuss a plan for BIA staff to be fully in the Chamber building.

    b. ROD Grant - Due February 26th

        Yes interested in ROD grant for community bike rentals or other. See next submission date.

    c. Sue Canning - Condolences

10. Q&A

11. Municipal Updates

12. Adjournment (Nicole) 8:30pm

        Motion to Adjourn.

        Moved by Megan Marchildon
        Seconded by Sarah Kenney
        Carried.