



## AGENDA

### **DOWNTOWN MIDLAND BIA BOARD MEETING**

May 2, 2023 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce  
208 King Street  
Midland, ON

Joannie Petroff  
Roberta Douglas  
Michael Sellwood  
Megan Marchildon  
Sarah Kenny  
Nicole French  
Bill Meridis

Attendance: P = Present; A = Absent

#### **CALL TO ORDER** - PM

#### **1. ADOPTION OF MINUTES**

- a. Motion to adopt the minutes dated April 4, 2023
- b. Motion to accept Agenda dated May 2, 2023
- c. Declaration of pecuniary interest

#### **2. NEW AND GENERAL BUSINESS REQUIRING VOTE**

- a. Pride Fundraising and Marketing
- b. Façade Grant Improvement application submitted by Cashmere Blue (250 King Street)
- c. 2023 Budget/Financial Review
- d. Marketing of Member events
- e. Open discussion of Board Members (future planning)

#### **3. REPORTS and UPDATES**

- a. Summer Flower Baskets – Joannie Petroff
- b. Streets Alive Presentation Update – Joannie Petroff, Roberta Douglas
- c. Staff Position Job Search – Interview configuration/team (notice of summer student grant approval) – Joannie Petroff
- d. Financial – Michael Sellwood
- e. BIA Office Move – Joannie Petroff
- f. Events– Roberta Douglas, Joannie Petroff
- g. Website, Mailchimp – Nicole French

#### **4. ADJOURNMENT** – Meeting adjourned at        pm

#### **NEXT BOARD MEETING:**

June 6, 2023 – 6:00pm | Chamber of Commerce, 208 King Street, Midland