



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

March 7, 2023 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Mayor Bill Gordon	Joannie Petroff
Roberta Douglas	Michael Sellwood
Megan Marchildon	Sarah Kenny
Nicole French	Bill Meridis
Lindsay Stewart	

Attendance: P = Present; A = Absent

CALL TO ORDER - PM

1. ADOPTION OF MINUTES

- a. Motion to adopt the minutes dated February 15, 2023
- b. Motion to accept Agenda dated March 7, 2023
- c. Declaration of pecuniary interest

2. NEW AND GENERAL BUSINESS REQUIRING VOTE

- a. "Your Town Rising" visit presented by Suzanne McCrimmon – EDCNS
- b. Beautification – Community sustainable gardening – presented by Andrew Roy from Garden Alchemy
- c. Summer Fun Guides
- d. Poutine Feast Event Budget
- e. Summer Student Job Posting
- f. Pearl Mist Welcome to Midland, and Evening Entertainment
- g. Butter Tart Festival Sponsorship

3. REPORTS and UPDATES

- a. BIA presentation to Midland Town Council – Sarah Kenney, Nicole French, Joannie Petroff
- b. BIA Office Move – Joannie Petroff
- c. Events – Roberta Douglas, Joannie Petroff
- d. Strategic Plan & Website – Nicole French

4. ADJOURNMENT – Meeting adjourned at pm

NEXT BOARD MEETING:

April 4, 2023 – 6:00pm | Chamber of Commerce, 208 King Street, Midland