



## AGENDA

### **DOWNTOWN MIDLAND BIA BOARD MEETING**

February 7, 2023 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce  
208 King Street  
Midland, ON

Joannie Petroff	Cathy Tait
Michael Sellwood	Robertta Douglas
Megan Marchildon	Sarah Kenny
Nicole French	Susan Canning
Geoff White	Lindsay Stewart

Attendance: P = Present; A = Absent

#### **CALL TO ORDER** - PM

##### **1. ADOPTION OF MINUTES**

- a. Motion to adopt the minutes dated January 3, 2023
- b. Motion to accept Agenda dated February 7, 2023
- c. Declaration of pecuniary interest

##### **2. NEW AND GENERAL BUSINESS REQUIRING VOTE**

- a. OBIAA Conference
- b. Mission Statement
- c. Five Strategic Pillars ( Appointment, Vote, Organization)
- d. Strategic Pillar priority initiatives
- e. Manager Position Job Description

##### **3. REPORTS and UPDATES**

- a. SCRAM Program – Geoff White | Sarah Kenny
- b. Financial Update – Michael Sellwood
- c. Gift Card Program – Joannie Petroff
- d. Meeting Schedule – Megan Marchildon
- e. Hockeyville – Frank Vatararo
- f. New Office Space – Board
- g. Guesthouse Communication with The Town of Midland update – Bill Meridis

##### **4. ADJOURNMENT – Meeting adjourned at pm**

#### **NEXT BOARD MEETING:**

February 15, 2023 – 6:00pm | Chamber of Commerce, 208 King Street, Midland