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**AGENDA**

**DOWNTOWN MIDLAND BIA BOARD MEETING**

February 2nd, 2021 6:30pm

Zoom Meeting - Meeting ID: 883 6071 1482

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| Paula Lynn-Meridis |  | Susan Canning |  | Colin Pape |
| Karen Shepherd |  | Scott Campbell |  | Tanya Sajan |
| Jon Main |  | Christine Taylor |  |  |

Attendance: P=Present; A=Absent

**1. CALL TO ORDER** – pm

1. **ADOPTION OF MINUTES –** 
   1. Motion to adopt the minutes dated January 5th, 2021
   2. Motion to accept Agenda dated February 2nd, 2021
   3. Declaration of pecuniary interest
2. **NEW AND GENERAL BUSINESS**
   1. Logo update
3. **REPORTS**
   1. **Digital Main Street** – Matthew Shepherd
   2. **Event Committee** – Matthew Shepherd
   3. **Marketing** – Matthew Shepherd
   4. **King Street Rejuvenation** – Matthew Shepherd
   5. **Property Vacancy Committee** – Matthew Shepherd
   6. **Expansion** – Scott Campbell
   7. **Chair –** Scott Campbell
   8. **Councilor/Town Liaison** – Jon Main
   9. **Façade Improvement Committee** – Karen Shepherd
   10. **Streetscape Committee** – Paula Lynn-Meridis
   11. **Treasury** – Tanya Sajan
4. **ADJOURNMENT** – Meeting adjourned at pm.

**NEXT BOARD MEETING:**

**March 2nd, 2020 – 6:30pm –** TBD: Grounded Coffee Company (538 Bay Street) OR Zoom Meeting