



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

December 5th, 2023 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Attendance: P = Present; A = Absent

Nicole French		Bill Meridis		Katarina Knezevic	
Michael Sellwood		Roberta Douglas		Sarah Kestle	
Megan Marchildon		Sarah Kenny			

1. CALL TO ORDER – PM

2. ADOPTION OF MINUTES

- a. Motion to adopt the minutes dated November 7th, 2023

3. APPROVAL OF AGENDA

- a. Motion to accept agenda dated December 5th, 2023

4. DECLARATION OF PECUNIARY INTEREST

5. REPORTS

- a. Alignment and Communication
 - a. Board Member Approval by Council (update) – Katarina Knezevic
 - b. 2024 Budget Review
- b. Beautification and Signage
 - a. Holiday Lights and Decor (update) – Katarina Knezevic
- c. Events and Promotions
 - a. Tree Lighting Review (update) – Katarina Knezevic
- d. Expansion and Fulfillment (update) – Katarina Knezevic
 - a. Next Steps discussion

6. MOTIONS

- a. Alignment and Communication
 - a. 2024 Pillar Focus (vote) – Katarina Knezevic
 - i. Amenities and Security discussion
 - ii. Event Discussion
 - iii. Social Media Discussion
 - b. Addressing Open Letter (vote) – Nicole French
 - c. Website Quotes (vote) – Katarina Knezevic
*Should web developers provide quote in time for this meeting

7. ADJOURNMENT – PM

NEXT BOARD MEETING:

General: Tuesday, January 9th – 6:00pm | Chamber of Commerce, 208 King Street, Midland