AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

September 1, 2026 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Nicole French		Jaz Patel		Paula Lynn	
Michael Sellwood **(ABSENT)**		Wesley Hains **(ABSENT)**			
		Sarah Kenny			

CALL TO ORDER – 6:07PM

ADOPTION OF MINUTES

MOTION to adopt August 2026 meeting minutes

Moved by Sarah Kenny
Seconded by Jaz Patel
Carried.

APPROVAL OF AGENDA

Nicole MOTIONED to approve September Agenda with addition of AGM discussion

Moved by Sarah Kenny
Seconded by Jaz Patel
Carried.

DECLARATION OF PECUNIARY INTEREST

REPORTS

1. Promotions and Events

a Monster March

Tabitha offered to reach out to businesses for sponsorship of event (candy)

b Holiday event

Nov 27th & 28th - Planning for Twinkle in the Downtown is underway. Tickets $75 target 100 to 150 people. Mittens $1,050 for all.

c Tree lighting

Recommended to reach out to Chris Wilkie for past knowledge and support.

Nicole MOTIONED to approve a $10,000 holiday event budget from reserves.

Moved by Sarah Kenny

Seconded by Jaz Patel
Carried.

2. Beautification and Signage
   A, Garden help with fall mums (town approval)
   B, Benches
   C fall decor

3. Finance and Administration
   a By laws discussion
   B new position

Nicole to post job and start process.

4 . Amenities and Security

a. Lighting at the office (outside)

4. Expansion and Fulfillment
   Façade Program Discussion further discussion and new application
   Vacancy and Beautification Discussion
   Expansion Discussion

Jaz needs to be added to website

ADJOURNMENT – 7:40 PM

MOTION to adjourn.

Moved by Sarah Kenny
Seconded by Jaz Patel
Carried.

NEXT BOARD MEETING: Tuesday,sept 1 – 6:00pm | Chamber of Commerce/BIA office