



**MEETING MINUTES**

**DOWNTOWN MIDLAND BIA BOARD MEETING**

November 5th, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce  
208 King Street  
Midland, ON

Nicole French	P	Bill Meridis	P	Katarina Knezevic	P
Michael Sellwood	P	Roberta Douglas	P		
Megan Marchildon	A	Sarah Kenny	P		

**CALL TO ORDER – 6:03 PM**

**ADOPTION OF MINUTES**

Motion to adopt minutes dating October 1st, 2024.

Moved by Nicole French  
2<sup>nd</sup>: Michael Sellwood  
For: All  
Against: None  
Carries

**APPROVAL OF AGENDA**

Motion to add New Business to agenda dating Nov 5th, 2024 and move into a closed 15-minute portion of the meeting to discuss HR matter: Executive Director applicants.

Moved by Nicole French  
2<sup>nd</sup>: Roberta Douglas  
For: All  
Against: None  
Carries

Motion to approve agenda dating Nov 5th, 2024 as amended above.

Moved by Nicole French  
2<sup>nd</sup>: Michael Sellwood  
For: All  
Against: None  
Carries

**DECLARATION OF PECUNIARY INTEREST**

None

**REPORTS**

New Business: Closed portion of meeting relating to Hiring of Executive Director.

Motion to create HR committee consisting of 3 board members, Mike Sellwood, Bill Meridis, and Nicole French to determine final Executive Director candidate.

Moved by Nicole French  
2<sup>nd</sup>: Michael Sellwood  
For: All  
Against: None  
Carries

1. BIA Board Member Recommendation to Council (vote)  
Applications to be reviewed next meeting.
2. BIA Board Member Application Procedure (vote)  
Motion to approve new Board Member application procedure and policy.  
Moved by Nicole French  
2<sup>nd</sup>: Bill Meridis  
For: All  
Against: None  
Carries
3. BIA Procedural Bylaws (vote)  
Postponed to next meeting.
4. Finance and Administration
  - a. Town Relations (update)
  - b. BIA Employment (update)
5. Promotions and Events
  - a. Mini Monster March Feedback
  - b. Tree Lighting Celebration
  - c. Holiday Stop'n Shop
6. Beautification and Signage
  - a. BIA Office Sign (update)
  - b. Holiday Decor (update)
  - c. GBAY Lights (update)
7. Expansion and Fulfillment
  - a. Vacancy Beautification (update from Vacancy Committee)

**ADJOURNMENT – 7:58 PM**

**NEXT BOARD MEETING:**

Annual General Meeting: Tuesday, December 3rd – 6:00pm | Chamber of Commerce