



**MEETING MINUTES**

**DOWNTOWN MIDLAND BIA BOARD MEETING**

December 3rd, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce  
208 King Street  
Midland, ON

Nicole French	P	Bill Meridis	P	Katarina Knezevic	P
Michael Sellwood	A	Roberta Douglas	P	Jordana Wright	P
Megan Marchildon	P	Sarah Kenny	P		

**CALL TO ORDER – 6:09 PM**

**ADOPTION OF MINUTES**

Motion to adopt minutes dating November 5th, 2024.

Moved by Nicole French

2<sup>nd</sup>: Sarah Kenney

For: All

Against: None

Carries

**APPROVAL OF AGENDA**

Motion to add New Business to agenda dating Dec 3rd, 2024: (1) Pay for Google Workspace; (2)

Discussion on part-time support.

Moved by Nicole French

2<sup>nd</sup>: Megan Marchildon

For: All

Against: None

Carries

Motion to approve agenda dating Nov 3rd, 2024 as amended above.

Moved by Nicole French

2<sup>nd</sup>: Megan Marchildon

For: All

Against: None

Carries

**DECLARATION OF PECUNIARY INTEREST**

None

**REPORTS**

1. BIA Board Member Recommendation to Council (vote)  
Motion to elect Ricki Dillon’s BIA board member application.  
Moved by Nicole French  
2<sup>nd</sup>: Sarah Kenney  
For: All  
Against: None  
Carries

2. Finance and Administration
  - a. New 2025 Meeting Dates (vote)  
Motion to move BIA board meetings to first Wednesday of the month for the next four months (until May 2025).  
Moved by Nicole French  
2<sup>nd</sup>: Megan Marchildon  
For: All  
Against: None  
Carries
  - b. Town Relations (update)
  - c. BIA Employment (update)
  - d. My MainStreet Grant (update)
3. Amenities and Security
  - a. Sound System (update)
4. Promotions and Events
  - a. Tree Lighting Celebration Feedback
  - b. Holiday Stop'n Shop Feedback
5. Beautification and Signage
  - a. BIA Office Sign (update)
  - b. Holiday Decor (update)
  - c. GBAY Lights (update)
6. Expansion and Fulfillment
  - a. Vacancy Beautification (update from Vacancy Committee)
  - b. Façade Program – Dominion Ave (update)  
Motion to approve Ricky Dillon's Application  
Moved by Nicole French  
2<sup>nd</sup>: Megan Marchildon  
For: All  
Against: None  
Carries

## **NEW BUSINESS**

1. Pay for Google Workspace  
Motion to create a paid Google Workspace for the BIA.  
Moved by Nicole French  
2<sup>nd</sup>: Megan Marchildon  
For: All  
Against: None  
Carries
2. Discussion on part-time support

**ADJOURNMENT – 7:56 PM**

**NEXT BOARD MEETING:**

Wednesday, January 8th – 6:00pm | Chamber of Commerce