MIDLAND

AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

November 5th, 2024 - 6:00PM

Location: Southern Georgian Bay Chamber of Commerce 208 King Street Midland, ON

| Nicole French | Bill Meridis | Katarina Knezevic | |
|------------------|-----------------|-------------------|--|
| Michael Sellwood | Roberta Douglas | | |
| Megan Marchildon | Sarah Kenny | | |

| CALL TO ORDER - | 6:00PM |
|-----------------------------------|--------|
| ADOPTION OF MINUTES | |
| APPROVAL OF AGENDA | |
| DECLARATION OF PECUNIARY INTEREST | |
| <u>REPORTS</u> | |

- 1. BIA Board Member Recommendation to Council (vote)
- 2. BIA Board Member Application Procedure (vote)
- 3. BIA Procedural Bylaws (vote)
- 4. Finance and Administration
 - a. Town Relations (update)
 - b. BIA Employment (update)
- 5. Promotions and Events
 - a. Mini Monster March Feedback
 - b. Tree Lighting Celebration
 - c. Holiday Stop'n Shop
- 6. Beautification and Signage
 - a. BIA Office Sign (vote)
 - b. Holiday Decor (update)
 - c. GBAY Lights (update)
- 7. Expansion and Fulfillment
 - a. Vacancy Beautification (update from Vacancy Committee)

| ADJOURNMENT - | PM |
|---------------|----|
|---------------|----|

NEXT BOARD MEETING:

Annual General Meeting: Tuesday, December 3rd - 6:00pm | Chamber of Commerce