



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

May 7th, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Attendance: P = Present; A = Absent

Nicole French		Bill Meridis		Sarah Kestle	
Michael Sellwood		Roberta Douglas		Katarina Knezevic	
Megan Marchildon		Sarah Kenny			

CALL TO ORDER – PM

ADOPTION OF MINUTES

Motion to adopt the minutes dated April 2nd, 2024

APPROVAL OF AGENDA

Motion to accept agenda dated May 7th, 2024

DECLARATION OF PECUNIARY INTEREST

REPORTS

1. Finance/Administrative
 - a. Opening High Interest Dual Signature Savings Account (update) – Mike Sellwood
 - b. CRA Authorization (update) – Mike Sellwood
 - c. Student Hiring (update)
2. Amenities and Security
 - a. Vacancy Tax (update) – Bill Meridis
 - b. Patio and Parking – Megan Marchildon
3. Promotions and Events
 - a. Butter Tart Day 2 (update) – Bill Meridis
 - b. Terry Fox Day Promotion (vote)
 - c. Merchandise Pricing (vote)
4. Beautification and Signage
 - a. Summer Beautification (update)
 - b. Waypoint Transitional Employment Program (vote)
 - c. Remembrance Day Banners (vote)
5. Expansion and Fulfillment (update)

ADJOURNMENT – PM

NEXT BOARD MEETING:

General: Tuesday, May 7th – 6:00pm | Chamber of Commerce, 208 King Street, Midland