



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

March 4th, 2025 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Nicole French	Bill Meridis	Richard Dillon	
Michael Sellwood	Roberta Douglas	Jordana Wright	
Megan Marchildon	Sarah Kenny		

CALL TO ORDER –

ADOPTION OF MINUTES

APPROVAL OF AGENDA

DECLARATION OF PECUNIARY INTEREST

REPORTS

1. New BIA Board Member (update)
2. Promotions and Events
 - a. March Break Scavenger Hunt Discussion
3. Beautification and Signage
 - a. Patio Program Discussion
 - b. Planter and Hanging Basket Discussion
 - c. Bollard Covers and Banners (update)
 - d. BIA Office Sign (update)
 - e. Holiday Decor (update)
4. Finance and Administration
 - a. My MainStreet Grant Reimbursement Discussion
 - b. Town Relations (update)
 - c. Transitional Employment Program/Waypoint (update)
 - d. OBIAA Conference (update)
5. Amenities and Security
 - a. Sound System (update)
6. Expansion and Fulfillment
 - a. Façade Program (update)

ADJOURNMENT – PM

NEXT BOARD MEETING:

Tuesday, April 1st – 6:00pm | Chamber of Commerce