



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

July 2nd, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Nicole French	Bill Meridis	Sarah Kestle	
Michael Sellwood	Roberta Douglas	Katarina Knezevic	
Megan Marchildon	Sarah Kenny		

Attendance: P = Present; A = Absent

CALL TO ORDER – _____

6:00PM

ADOPTION OF MINUTES

APPROVAL OF AGENDA

DECLARATION OF PECUNIARY INTEREST

PRESENTATIONS

REPORTS

1. Expansion and Fulfillment
 - a. 2024-5 Plan (update)
 - b. Vacancy beautification (vote)
2. Finance/Administrative
 - a. CRA Authorization (update) – Mike Sellwood
 - b. 2022/2023 Year End Financials (update)
3. Amenities and Security
 - a. Bike Repair Stations (update/vote)
 - b. 288 Pathway Closure (update)
 - c. Safety OPP Walk-Through (update)
 - d. Simcoe County Outreach (update)
4. Beautification and Signage
 - a. Beautification Options (update/vote)
 - b. Patio Program (vote)
 - c. Dog Poop Signs (vote)
5. Communication and Alignment
 - a. Land Acknowledgement (vote)
6. Events and Promotions
 - a. 2025-26 Party on the Dock (vote)
7. Administration
 - a. New Hire (update)
 - b. Operations Manager Contract Renewal (vote)

ADJOURNMENT – _____ PM

NEXT BOARD MEETING:

General: Tuesday, August 6th – 6:00pm | Chamber of Commerce, 208 King Street, Midland