



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

January 8th, 2025 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Nicole French	Bill Meridis	Jordana Wright	
Michael Sellwood	Roberta Douglas		
Megan Marchildon	Sarah Kenny		

A = Absent P = Present

CALL TO ORDER – _____

6:00PM

ADOPTION OF MINUTES

APPROVAL OF AGENDA

DECLARATION OF PECUNIARY INTEREST

REPORTS

1. BIA Board Member Recommendation to Council (update)
2. Finance and Administration
 - a. My MainStreet Grant (update)
 - b. Canada Summer Jobs Application (update)
3. Amenities and Security
 - a. Sound System (update)
 - a. Transitional Employment Program/Waypoint (update)
4. Beautification and Signage
 - a. Bollard covers (update)
 - b. BIA Office Sign (update)
 - c. Holiday Decor (update)
 - d. GBAY Lights (update)
5. Promotions and Events
 - a. Holiday Stop'n Shop Feedback
 - b. Butter Tart Day Two Discussion
6. Expansion and Fulfillment
 - a. Vacancy Beautification (update from Vacancy Committee)
 - b. Façade Program

ADJOURNMENT – _____ PM

NEXT BOARD MEETING:

Wednesday, February 5th – 6:00pm | Chamber of Commerce