



**AGENDA**

**DOWNTOWN MIDLAND BIA BOARD MEETING**

December 3<sup>rd</sup>, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce  
208 King Street  
Midland, ON

Nicole French	Bill Meridis	Katarina Knezevic	
Michael Sellwood	Roberta Douglas	Jordana Wright	
Megan Marchildon	Sarah Kenny		

A = Absent    P = Present

**CALL TO ORDER – \_\_\_\_\_**

6:00PM

**ADOPTION OF MINUTES**

**APPROVAL OF AGENDA**

**DECLARATION OF PECUNIARY INTEREST**

**REPORTS**

1. BIA Board Member Recommendation to Council (vote)
2. Finance and Administration
  - a. New 2025 Meeting Dates (vote)
  - b. Town Relations (update)
  - c. BIA Employment (update)
  - d. My MainStreet Grant (update)
3. Amenities and Security
  - a. Sound System (update)
4. Promotions and Events
  - a. Tree Lighting Celebration Feedback
  - b. Holiday Stop’n Shop Feedback
5. Beautification and Signage
  - a. BIA Office Sign (update)
  - b. Holiday Decor (update)
  - c. GBAY Lights (update)
6. Expansion and Fulfillment
  - a. Vacancy Beautification (update from Vacancy Committee)
  - b. Façade Program – Dominion Ave (update)

**ADJOURNMENT – \_\_\_\_\_ PM**

**NEXT BOARD MEETING:**

Annual General Meeting: **TBD January** – 6:00pm | Chamber of Commerce