



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

August 6th, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Nicole French	Bill Meridis	Sarah Kestle	
Michael Sellwood	Roberta Douglas	Katarina Knezevic	
Megan Marchildon	Sarah Kenny		

CALL TO ORDER –

6:00PM

ADOPTION OF MINUTES

APPROVAL OF AGENDA

DECLARATION OF PECUNIARY INTEREST

REPORTS

1. 2025 Major Projects
 - a. Beautification & Signage (vote)
 - i. Patio Program
 - ii. Façade
 - b. Amenities & Security (vote)
 - i. Cameras
 - ii. Accessibility Advocacy/Facilitation
 - c. Expansion & Fulfillment (vote)
 - i. Boundary Expansion
 - ii. Vacant Building Management – Beautification, Advocacy
 - d. Alignment & Communication (vote)
 - i. Online Forum (internal website and Facebook)
 - ii. Biweekly Newsletter
 - e. Events & Promotion (vote)
 - i. Traditional Media
 - ii. Sponsorships VS Events, including Car Show
 - iii. Social Influencers
2. Expansion and Fulfillment
 - a. Vacancy Beautification (update from Vacancy Committee)
3. Finance/Administrative
 - a. 2022/2023 Year End Financials (update)
4. Amenities and Security
 - a. Speaker System (update)
 - b. One Community Solutions (update)
 - c. Bike Security (discussion)
5. Beautification and Signage
 - a. Dog Poop Signs (vote)
 - b. Cigarette Butt Receptacles (vote)
 - c. Art Installations (update)
6. Events and Promotions
 - a. Sponsoring Community Events (vote)
 - b. Arena Signage (update)
7. AGM Update

ADJOURNMENT – PM

NEXT BOARD MEETING:

General: Tuesday, September 3rd – 6:00pm | Chamber of Commerce, 208 King Street, Midland