



AGENDA

DOWNTOWN MIDLAND BIA BOARD MEETING

April 2nd, 2024 – 6:00PM

Location: Southern Georgian Bay Chamber of Commerce
208 King Street
Midland, ON

Attendance: P = Present; A = Absent

Nicole French		Bill Meridis		Sarah Kestle	
Michael Sellwood		Roberta Douglas		Katarina Knezevic	
Megan Marchildon		Sarah Kenny		Guest Speaker: Don Chapman	

CALL TO ORDER – PM

ADOPTION OF MINUTES

Motion to adopt the minutes dated March 5th, 2024

APPROVAL OF AGENDA

Motion to accept agenda dated April 2nd, 2024

DECLARATION OF PECUNIARY INTEREST

PRESENTATION

Don Chapman, Chair of the Terry Fox Run in the Heart of Georgian Bay, will discuss the results of the 2023 Run and the plans for the upcoming 2024 Run.

REPORTS

1. Finance/Administrative
 - a. Vendor Selection Guidelines (vote)
 - b. Opening High Interest Dual Signature Savings Account (update) – Mike Sellwood
 - c. CRA Authorization (update) – Mike Sellwood
2. Communication and Alignment
 - a. Branding Guidelines (vote)
 - b. Art Policy Approval (vote)
3. Events and Promotions
 - a. Second Butter Tart Festival Day (discussion)
 - b. Member Workshop hosted by Innovation Hub (update)
4. Amenities and Security
 - a. Patio Payment Update – Bill Meridis
5. Beautification and Signage
 - a. Hanging Baskets (update)
 - b. Summer banners and bollards (update)
 - c. Butter Tart banner (vote)
6. Expansion and Fulfillment (update)

ADJOURNMENT – PM

NEXT BOARD MEETING:

General: Tuesday, May 7th – 6:00pm | Chamber of Commerce, 208 King Street, Midland