



## BOARD MEETING AGENDA APRIL 2026

Downtown Midland BIA  
Tuesday, April 7th, 2026 – 6:00 PM  
208 King Street Midland, ON

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1. Call to Order & Opening Remarks
  - a. Approval of Agenda
  - b. Declaration of Conflict of Interest
2. Approval of March Meeting Minutes
3. Farewell to Bill Meridis and Introduction of Jaz Patel
4. Canada Summer Jobs Grant - Two Students
5. New Boom Truck Purchase
6. Waypoint Team Update
7. Communications & Alignment
  - a. Newsletter & Content
  - b. Social Media
  - c. ShopMidland Package
  - d. Town Workback schedule
  - e. Midland Today Advertisement
8. Beautification & Signage
  - a. County of Simcoe Grant
  - b. Bollards & Banners
  - c. Flowers - baskets & beds
9. Amenities & Security
  - a. Cigarette Disposal Units
  - b. Garbage Cans
  - c. Garbage Disposal
  - d. Recycling
  - e. Lightpoles
10. Promotion & Events
  - a. New car show / sidewalk sale



- b. Women's weekend?
- c. Holiday event?

11. Expansion & Fulfillment

12. Other

- a. Visa Card
- b. Final Report for Enhancement Fund
- c. Facade Program

13. Q&A

14. Municipal Updates

15. Adjournment

**NEXT MEETINGS:**

**Board Meeting - Tuesday May 5th, 6:00pm @ Chamber**

Department: Infrastructure Management - Fleet, Facilities & Transit  
To: Mayor and Members of Council  
Meeting Date: April 8, 2026  
Report No: CSR-2026-044  
Report Title: Boom Truck Replacement

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Recommendation:

That Staff Report CSR-2026-44, Boom Truck Replacement, dated April 8, 2026, be received;  
and

1. That Council approve advancing the Budget from year 2027 within the 10 Year Capital Plan to 2026 to allow for the immediate replacement of the boom truck as per the details in this Report.

I have highlighted some important points.

Background:

**The current Public Works boom truck is a model year 2007 with a 38ft boom and current mileage of 149,000 kms.** During the 2026 annual certification process it was determined that there was significant body and frame support damage which resulted in the truck not achieving certification. As part of the 2026 Capital Budget, the 10 year Capital Plan included replacement of a Public Works Boom Truck in 2027 with a budget of \$440,000.

Analysis:

The repairs needed on the current truck go well beyond the in house capabilities our staff and external support would be required. The repairs would be significant as it would require complete removal of the boom and body from the truck to make the necessary structural repairs to the truck chassis. Staff investigated the options which proved to be quite challenging to source a vendor that was capable of doing this work let alone the schedule that we required. Ultimately it was determined that the cost for a repair like this is not feasible considering the age of the truck and plan to have it replaced in the next budget year. Staff shifted gears and researched options for full truck replacement to determine both timeline and cost. The 10 year Capital Plan included a budget to replace the current boom truck with a larger boom truck. Staff are continuously limited in work that we can do in house based on the current size of our boom truck and a larger boom truck would allow for us to complete more work in house versus relying on contractors. **Through this research Staff have located a 2024 truck with a 53ft boom that is still in new and unused condition at a discounted price when compared to a 2026 truck. Staff have reviewed the specifications and visited the truck in person to confirm suitability for our use. Staff have determined that this truck will suit our needs for the foreseeable future while still being fiscally responsible.**

For reference below is a short list of activities that staff utilize the existing boom truck for.

Boulevard Forestry work

Park Maintenance and Forestry work

Electrical work

Downtown Banner and decoration installations

Sign Maintenance

A variety of other miscellaneous work.

Stakeholder Considerations/Impacts:

If the boom truck is not replacement in a timely fashion it will result in the Town falling further behind in forestry work within the Town which has a direct impact to residents. It should be noted that Staff are still catching up from the long term effects of the 2025 ice storm so falling further behind would be a significant impact.

Options/Alternatives:

If Council does not approve moving the budget from 2027 to 2026 it will result in the existing truck not being repaired and Staff would either have to resort in committing to a long term truck rental or contracting out all work that requires a bucket truck. Both of these options will have costs exceeding the cost of repairing the truck and Staff have already determined that it is not feasible to repair the truck based on replacement within the next year. Additionally not approving these funds now will result in the Town losing the current truck option and there is no guarantee that a deal like this will be available when needed which will result in a much higher purchase price.

Financial Impact:

Since Staff have located a new and unused 2024 truck at a dealer we have been able to significantly reduce the cost of the truck replacement. The cost of the new truck is significantly lower than what was budgeted in the year 2027 within the 10 Year Capital Plan resulting in overall budget savings for the Town.

The all in cost for this new truck is shown below in Table 1.

New Truck All In Cost \$ 300,000

10 Yr Capital Plan Budget (Year 2027) \$ 440,000

Overall Budget Reduction \$ 140,000

Table 1 - New Truck Cost Comparison

Council's Strategic Plan:

This recommendation is consistent with the following Council Strategic Priorities:

Stabilize and Streamline Service Delivery

Infrastructure Management

Conclusions:

In conclusion Staff recommend the replacement of the existing boom truck with the 2024 new truck that has been sourced as it is the most financially responsible decision and the lowest impact to residents. Prepared by: Mitch Sobil, Executive Director, Infrastructure Management/Town Engineer

Approved by: Rhonda Bunn, Chief Administrative Officer



# INVOICE

# 10153621

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c/o ShopMidland.com  
270 King Street  
Midland, Ontario  
Canada L4R 3M3  
1-888-430-SHOP (7467)

Date: Feb 1, 2026  
Payment Terms: Annually  
Due Date: Upon Receipt

**Balance Due: CA\$1,115.99**

Bill To:

**Downtown Midland**  
208 King Street  
Midland, Ontario  
Canada L4R 3L9  
nicole@chaus.ca  
705-527-7246

Item	Quantity	Rate	Amount
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2026 - Plus - Annual Subscription   Local SEO & Digital Promotion	1	CA\$2,400.00	CA\$2,400.00
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Subtotal: CA\$2,400.00

Discount: CA\$1,412.40

HST (13%): CA\$128.39

Total: CA\$1,115.99

Notes:

Please send cheque payments to:  
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Midland, Ontario  
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